

Mix 94.5 WLRW "\$100,000 High Fives" Contest
Official Rules

1. Saga Communications of Illinois, LLC, Saga Broadcasting, LLC, and Saga Communications, Inc. (herein referred to collectively as "MIX 94.5 WLRW" or "Sponsor") will conduct the "\$100,000 Dream Wedding High Fives" Contest (the "Contest") Tuesday, November 6, 2018. Subject to qualifications and limitations of rule #5, Contest is open to all MIX 94.5 WLRW listeners 18 years of age or older at the time of their participation in the Contest, who hold a valid state article of identification, and reside or work within a 50-mile radius of the MIX 94.5 WLRW Studio (2603 W. Bradley Ave., Champaign, IL).
2. The Contest will be conducted on Tuesday, November 6, 2018 at the Hilton Garden Inn Hotel and Conference Center ("Hilton Garden Inn") in Champaign, IL. To enter the Contest, participants MUST register as a bride-to-be, or groom-to-be, during the Your Perfect Wedding Showcase bridal expo, beginning on November 6, 2017, at 4:30 p.m. central time at the Hilton Garden Inn in Champaign, IL. Contest registration will be closed immediately prior to the final Grand Prize drawing, approximately 7:30 p.m. central time. REGISTERED CONTESTANTS MUST BE PRESENT TO PARTICIPATE IN THE GRAND PRIZE DRAWING.
3. A total of three (3) Grand Prize contests will be held, one each at approximately 5:30 p.m., 6:30 p.m. and 7:40 p.m. To begin each Contest, MIX 94.5 WLRW staff will randomly draw the name of one (1) Grand Prize finalists from the pool of registered entrants. The entrant drawn must present herself/himself to the Contest judge, who will be located at the Contest display, within 30 seconds following the time her/his name is announced by the Contest emcee, or another entrant will be randomly drawn as a finalist, and so on until one (1) entrant is present and presents herself/himself to the Contest judge within 30 seconds of that person's name being announced. Odds of being selected as a Grand Prize finalist will be depend on the total number of registered Contestants, which cannot be determined at this time.
4. Each Grand Prize finalist will be given a set of forty (40) security sealed envelopes to be used in the contest. One at a time, each finalist will begin opening envelopes from her/his designated set until exactly five (5) identical messages have been revealed. Only one (1) set of envelopes per finalist. Each set of forty (40) envelopes will consist of exactly five (5) envelopes containing a

message denoting a prize of \$100,000; six (6) envelopes containing a messaging denoting a prize of \$1000; twenty (20) envelopes containing a message denoting a prize of \$250; and nine (9) envelopes containing a message denoting a prize of \$100. The finalist may open the envelopes from her/his designated set in any order of their choosing. The finalist must open envelopes from her/his designated set until the finalist has matched five (5) identical messages. No envelopes may be opened after five (5) identical messages have been matched. The five (5) matched messages will denote the prize to be awarded to that finalist.

5. A maximum of one (1) Contest participant per household will be allowed for this entire Contest. Employees, agents, successors, and assignees of Sponsor, its advertising agencies and promotional companies involved in this Contest, as well as family and household members of same, shall be ineligible to participate in the Contest and shall be ineligible for any prize covered herein. Employees of other radio and TV stations residing within a 50-mile radius of the MIX 94.5 WLRW Studio, and their families may not participate and are not eligible to win any prize covered herein.
6. In the event of a \$100,000 Grand Prize being awarded, the winning Grand Prize Contestant will be required to submit sufficient identification in person, including a valid government issued identification card containing a photo of the claimed winner and Social Security card by 5pm on the next business day following the date of winning the Contest. The name on the identification must match the name provided during the Contest. Failure to timely provide the identification documents will result in disqualification of the Grand Prize Contestant.
7. The Grand Prize Contestant is subject to verification of her/his identity and qualification to participate in the Contest by MIX 94.5 WLRW and/or its agent prior to the Grand Prize being awarded to the Grand Prize Contestant. WLRW will make a reasonable effort to award the Grand Prize within 30 days after winning. No purchase necessary. Prizes are not transferable. Winner will be responsible for any and all state and federal taxes.

Mix 94.5 WLRW General Contest Rules

These are the rules governing all contests aired on Mix 94.5 WLRW radio and on the mix945.com website, unless otherwise specified. In the following rules, "Mix 94.5 WLRW" means Saga Communications of Illinois, LLC, dba Illini Radio Group and its parent corporation, Saga Communications, Inc., which owns Mix 94.5 WLRW radio:

1. No purchase is necessary to enter any Mix 94.5 WLRW contest.
2. To be eligible to win any prize on Mix 94.5 WLRW you must not have won anything on Mix 94.5 WLRW in the past 30 days or any prize valued at \$600 or more in the past 6 months. Only one winner per household is permitted within 30 days after a household has a winner. Any prize awarded to an ineligible listener will be deemed null and void, and an alternate eligible winner may be named.
3. Anytime you call the Mix 94.5 WLRW studios you assume that your call will be broadcast or recorded and you grant us permission to broadcast the call or record it for later broadcast.
4. As a winner of a Mix 94.5 WLRW contest your voice, name and/or picture may be used for promotional, broadcast, or internet purposes without any compensation to you.
5. Prizes awarded are not redeemable for cash. No prize is transferable. No substitution for a prize will be made at the request of winner. Mix 94.5 WLRW reserves the right to substitute a prize of similar value.
6. All winners of all contests are responsible for all taxes on prize awarded. All winners of a prize valued at \$600 or more will be required to complete the appropriate tax forms at the Mix 94.5 WLRW studios prior to claiming prize. All winners will be sent a 1099 MISC federal tax form if in one calendar year the prize value of all prizes won exceeds \$600.
7. In the event the winner is subject to or the subject of any order or legal process issued by any governmental agency having jurisdiction over the affairs of the winner (i.e. garnishment, child support order, judgment, lien, and the like), Mix 94.5 WLRW's delivery of the prize to the official representative of the governmental entity claiming a right to the prize shall be thus deemed as (Mix 94.5 WLRW) awarding the prize to the winner. Mix 94.5 WLRW shall be entitled to rely in good faith, upon any documents presented by the representative seeking to collect the prize in lieu of the winner. Mix 94.5 WLRW shall not be liable for any claim by any winner for damages incidental thereto.
8. All Mix 94.5 WLRW contests are open to all eligible residents 18 or over (unless otherwise specified) who reside or work within a 50-mile radius of the Mix 94.5 WLRW studios. Contestants must possess a valid form of identification bearing the picture of the contestant acceptable to Mix 94.5 WLRW that will be presented to Mix 94.5 WLRW and accepted before the prize is awarded. Employees of Mix 94.5 WLRW, its advertising agencies, affiliates, contest sponsors, employees and immediate families of each, and employees of all media of mass communication within a 50-mile radius of the Mix 94.5 WLRW main studio are not eligible to win any contest. Immediate family includes the spouse, great-grandparents, grandparents, parents, brothers, sisters, children, grandchildren, and great-grandchildren of the employee and his/her spouse. This also includes individuals for whom the employee is current legal guardian.
9. Winners will be expected to claim prize at the Mix 94.5 WLRW studios, 2603 W. Bradley Ave., Champaign, IL 61821, between 9:00am – 5:00pm, Monday through Friday (excluding holidays) within 30 days of being notified that they are winners, unless there is an expiration date on prize, which will be specifically stated.

10. All federal, state, and local laws and regulations apply. Contest is void where prohibited.
11. Mix 94.5 WLRW reserves the right to disqualify any winner if any contest rules are violated in any way.
12. Mix 94.5 WLRW assumes no liability for situations, repairs, or incidents arising from any aspect of any prize awarded in any contest. Mix 94.5 WLRW, its advertising agencies, affiliates, contest sponsors, employees, and immediate families of each absolve themselves and shall be held harmless from any action or liability arising from any contest or prize awarded in any contest.
13. As a licensee of the FCC and a trustee of the public airwaves, Mix 94.5 WLRW reserves the right to interrupt and/or discontinue any contest or promotion (and not award the offered prize) at the discretion of Mix 94.5 WLRW management if world events, the national mood, or public safety so warrant.
14. Mix 94.5 WLRW reserves the right to amend the rules to any contest at any time. Mix 94.5 WLRW's decision is always final.
15. For any contest requiring phone entry you must use only the following number unless otherwise specified: (217)351-9494. For texting it is 77000. The person operating the telephone at Mix 94.5 WLRW has the final decision as to who is the winning caller.
16. Mix 94.5 WLRW shall have no responsibility for contestant's inability or failure to participate, failure to win or claim any prize based on malfunction or difficulties with telephone, cell phone, texting, email, or internet access, or any other circumstances in any contest beyond Mix 94.5 WLRW's control.
17. For any contest involving on-line voting: If an entrant receives irregular votes, including but not limited to, votes generated by a robotic, programmed, script, macro, or other automated means, Mix 94.5 WLRW reserves the right to disqualify the entrant in its sole discretion and/or use another means to determine the winner(s), ex. – random selection or appointing a panel of judges.
18. The following are specifically related to E-contests and E-Mail Club promotions on sunny95.com:
 - a. All appropriate information in required fields must be filled out correctly and completely or you will be disqualified.
 - b. To win a prize you must reside within the listening area of Mix 94.5 WLRW as defined at the exclusive discretion of Mix 94.5 WLRW management.
 - c. Any problems with the internet or email are not Mix 94.5 WLRW's responsibility.
 - d. Contestants who register to participate on our website may be required to produce a printed copy of proof of registration before being allowed to participate in the contest.
 - e. Due to the nature of our programs that are heard on-line over the internet, contests may not be heard at all on Mix 94.5 WLRW. Contests heard on the radio station's internet audio stream may be slightly delayed from the time the contests are heard on the broadcast station, and will be running behind the broadcast signal. Thus, all contests heard on the internet are delayed. This delay can last for as much as 30 seconds or more. This means that when Mix 94.5 WLRW contests are played that require a specific caller to

telephone the radio station (such as “Caller number 9 when you hear the sound effect”), listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contests on-air.